

COMMUNICATION CONCEPT SPEECH: TERMS

CATA 101 (4)

(adapted from materials developed by Dr. Steve Price, CAC Coordinator)

Select one term from below for your Communication Concept Speech. You can also combine a number of terms, if you feel this will provide for a better understanding of the concepts. Each term will be used only once, and they will be assigned on a first-come basis. If you're having troubles selecting a communication term or deciding what to cover in your presentation, see me as soon as possible.

Ch. 1: Intro. to Communication (and web pages)

Communication (as process, system)

Symbol

Content and relationship levels of meaning

Linear Model

Interactive Model

Transactional Model

Noise

Feedback

Ch. 2: Perception (and web pages)

Perception

Select

Organize

Interpret

Self-fulfilling prophecy

Prototypes

Personal constructs

Stereotypes

Scripts

Attributions

Self-serving bias

Empathy

Strategies for enhancing perception

Ch. 7: Listening Effectively (and web pages)

Mindfulness

Listening to select, organize and interpret

Message overload

Complexity

Preoccupation

Prejudgments

Lack of diversity in listening styles

Pseudo-listening,

Monopolizing,

Defensiveness

Ambushing

Ch. 13: Planning Public Speaking

(and "Issues in Message Composition")

Mind map

Thesis statement

Purpose

Macrostructure

Microstructure

Demographic analysis

Ch. 14: Researching and Developing Support

Using database and search engines

Interviews

Visual Aids

Ch. 15: Organizing and Presenting Public Speeches (and web pages)

Communication apprehension

Transitions and Internal Summaries

Introductions

Conclusions

Styles of Delivery

Ch. 16: Informative Speaking

Informative versus Persuasive

AMTOBUL (from handout)

Enhancing Learning and retention