COMM 215 Advanced Radio Workshop Fall 2013

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Course Description: A continuation of COMM 115 with advanced work and / or a position of responsibility at the student radio station. Primarily for junior and senior majors. Prerequisite: COMM 115 or 269 and consent of the instructor. (½ course credit.)

Course Materials Needed: Each student may need to purchase some tapes and supplies.

Course Goals:

- 1. Each student will get more practical experience in radio.
- 2. Each student will produce a weekly radio program (individually).
- 3. Some other projects may include: sports, news, production, promotion, etc.

Course Assignments:

- 1. Complete a minimum of 60 hours of work by working two 3 hours shifts per week. For on-air credit you must be present in the studio. Each week, you must turn in your show preparation materials (song list, topic information, etc.).
- 2. Student will be required to complete at least **60 hours of work. 50 on-air** hours and **10 hours** of **off-air work** or **training workshops** is ideal. Off-air hours can include working a WMCR sponsored event, promoting your on-air show, working with a WMCR exec staff member on a project, etc. If off air hours opportunities are limited, as long as each student has done at least 2 off air hour and 58 on air hours the student can still get a good grade.
- 3. **WMCR DJ's** are <u>required to attend</u> any scheduled course meeting. Missing more than three meetings will result in failing the workshop.
- 4. Meet your air time responsibilities. If you are scheduled to be on the air, you are expected to be there. If at any point in the semester you fail to earn any hours during a week without the instructor's permission, your show will be cancelled and you will fail the workshop.
- 5. Each student(s) will have two of their shows critiqued by an Exec. Staff member and attend an Air-Check meeting with that Exec.
- 6. Properly complete any paperwork required by the WMCR staff. Failure to properly record hours and play lists will result in loss of those on-air hours for the class.
- 7. Follow all rules and guidelines required by the WMCR staff.
- 8. Attend any meetings scheduled by the WMCR staff or the professor.
- 9. Complete a written self evaluation, make sure a WMCR staff member signs off on it, and see it gets to the professor by the last day of regular classes
- 10. Arrange and have approved a promotional power point slide for your show, through the WMCR executives before you go on the air. You will not be cleared for air until this is done.
- 11. Complete and submit the DJ application by the end of the first meeting.

Questions about scheduling, production, music, and the day to day operations of the station should be directed to the WMCR executive staff.

Academic Honesty and Media Regulation Advisory: Writing misinformation on station logs (in other words, saying you were present for a shift when you were not) is considered academic dishonesty and will be reported to the appropriate academic administrative offices and may lead to a variety of penalties including failing this course, expulsion from the college or other actions as described in the College publications. We frequently check the studio, and someone is always listening, so do not do it because you will be caught.

Course Grading Rubric

A	60 total (50 On-Air Hours & 10 Off-Air Hours)		
	Tasks to Complete:		
	Promotional Power-point Slide for your show Attending Posts Air Cheel Mostings		
	2. Attending Both Air-Check Meetings		
	3. Completely Filling out Program Logs4. Turning in the Weekly Show Prep. Material		
	5. Completed Memo of Self Report		
	5. Completed Wellio of Bell Report		
A -	60 total (50 On-Air Hours & 10 Off-Air Hours)		
	Failure to complete one of the five tasks listed above		
B+	60 total (50 On-Air Hours & 10 Off-Air Hours)		
	ov total (50 on the riotals & 10 on the riotals)		
	Failure to complete two of the five tasks listed above		
В	60 total (50 On-Air Hours & 10 Off-Air Hours)		
	Failure to complete three of the five tasks listed above		
B-	60 total (50 On-Air Hours & 10 Off-Air Hours)		
	Failure to complete four of the five tasks listed above		
C	(0.4-4-1 (50.0), A'; II (10.0) A'; II (10.0)		
C+	60 total (50 On-Air Hours & 10 Off-Air Hours)		
	Failure to complete five of the five tasks listed above		
С	Failing to make hours totals by less than 10 hours .		
	raining to make nours totals by less than 10 hours.		
C-	Failing to make hours totals by 10-20 hours.		
F	Anyone below 40 total hours of on-air and off-air.		

Average Time Dedication: It is expected that you will spend the approximate time listed below on tasks in this course. Understand that these are weekly averages (some weeks will demand more than others; some students will need more time than others).

In Class Discussion	1 hour
Show preparation	1-2 hours
On-air hours	6 hours
Total Average Weekly Time Dedication	8-9 hours