

**COMM 216 Advanced Television Workshop  
Fall 2016**

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**Course Description:** : A continuation of COMM 116 with advanced work in television production with a primary focus on producing professional quality work for the weekly news/sports program. Primarily for upperclassmen majors. Prerequisite: COMM 116 or 269 and consent of the instructor. May be repeated four times for credit. (Two credits.)

**Course Materials Needed:** Each student is expected to purchase at least one SDHC 8GB card (class 4) and one USB drive ( at least 6 GB)

**Course Goals:**

1. Each student will get some practical experience in television.
2. Each student will produce at least three individual productions (short films) and one group productions for a cable program.

**Attendance & Late Work Policy:** COMPLETE YOUR PROJECTS! Not completing an assigned production on deadline will result in failing the course. Productions turned in past deadline will only be accepted if the student arranged to switch assignments with another student. Only the instructor can change the deadline and it must be for a legitimate reason (i.e. severe illness or death in the family). Attendance will be taken at each weekly meeting. Each student is required to attend scheduled weekly meetings. During these meetings, students will receive training, assignments and critiques of work.

**Missing more than 3 meetings will result in failing the course.**

**Equipment Use Policy:** The student taking equipment agrees to return the equipment in the same condition it left. Students are responsible, financially, for all damage to the equipment while they have it checked out. Mistreatment of equipment and late return will cause suspension of equipment check out rights and a 10% reduction in the grade for that assignment.

**Average Time Dedication:** It is expected that you will spend the approximate time listed below on tasks in this course. Understand that these are weekly averages (some weeks will demand more than others; some students will need more time than others).

In Class Discussion	1 hour
Newscast Participation	1-2 hours
Outside Class Individual Projects (Story Assignments)	3-5 hours
<b>Total Average Weekly Time Dedication</b>	<b>8 hours</b>

**Course Assignments for Multimedia Journalist/Production Assistant: (50 points total)**

1. Story Assignments: With the news on a weekly schedule, each student will be assigned 6 stories. 2 of the 6 must involve working with a Videographer and include a stand-up. Failing to complete at least 6 stories during the semester **on deadline** will result in failing the course. Post news stories and information on social media while covering every story (Facebook, Twitter, etc.)
2. Participating in the studio production of the News/Sports program: (10 points) Each student is expected to participate in the production of the news program. If focused on becoming a reporter, you will serve as an anchor on the newscast. If focused on working in production, you will participate in outside projects as assigned by the Production Manager or Advisor. This includes a weekly meeting to analyze the show, separate from the COMM 115 meeting. An alternate assignment will be arranged if schedules conflict.
3. Participating in Class Short Film: Each student can become involved in and work on the COMM 116 short film. This can take the place of one of the 6 stories they are required to complete. This assignment is optional.
4. Resume Tape: (40 points) Each student is required to collect all their finished stories (video clip and script) onto a USB drive and pick their two best stories from the semester to be graded. The USB drive will be turned in after the last newscast and available to be picked up during finals week.

**Course Grading:**

Each Story is worth 20 points each.

Properly shot b-roll material (well framed shots, variety of shots focusing on close-ups, stable video, purposeful movement)

Properly framed interview shots (using the rule of thirds, correct mic placement)

Well Edited Production (no jump cuts, mixed and leveled audio, proper variety of shots, use of natural sound)

Properly Filed Story (script turned in via *email* **by the Sunday before it is due** and video exported correctly) & Well Written Script (proper format, complete research, complete information including CG information)

**Grading Scale:**

Your final grade will be determined on the following scale

	100-95% A	94-90% A-
89-87% B+	86-84% B	83-80% B-
79-77% C+	76-74% C	73-70% C-
below 69% F		

Course Schedule  
(subject to change)

<b>Date</b>	<b>Topic</b>	<b>Assignments Due</b>	<b>Readings Due</b>
8/29	Class Orientation/ Basic Skills		<b>Training Manual</b>
9/5	Collecting Information- Sources and Interviews		<b>Information Handout</b>
9/12	Practice Script Critique	<b>Practice Script from Story Shadowing</b>	
	<i>Show Wed. 9/14</i>		
9/19	Editing		<b>Editing Manual</b>
	<i>Show Wed. 9/21</i>		
9/26	Short Film Story Telling		
	<i>Show Wed. 9/28</i>		
10/3	Short Film Brainstorming		
	<i>Show Wed. 10/5</i>		
10/10	<b>No Class Meeting</b>		
	<i>Fall Break 10/12-16</i>		
10/17	Short Film Story Board Review		
	<i>Show Wed. 10/19</i>		
10/24	Sample Show Deconstructions		
	<i>Show Wed. 10/26</i>		
10/31	Show Deconstructions Begin.	<b>Show Deconstruction Group #1</b>	
	<i>Show Wed. 11/2</i>		
11/7	Show Deconstructions	<b>Show Deconstruction Group #2</b>	
	<i>Show Wed. 11/8</i>		
11/14	Show Deconstructions	<b>Show Deconstruction Group #3</b>	
	<i>Show Wed. 11/16</i>		
11/21	<b>No Class Meeting</b>		
	<i>Thanksgiving Break 11/22-27</i>		
11/28	Show Deconstructions	<b>Show Deconstruction Group #4</b>	
	<i>Show Wed. 11/3</i>		
12/5	Class Wrap-up		
	<i>Final Show Wed. 12/7</i>		