

Public Relations Major
Department of Communication Studies

	Fall Semester	Spring Semester
Freshman Year ENGL 110 COMM 101 Foreign Language at 102 level	INTG 101 ILA	BUSI 105 Intro to Commerce (pre-requisite)
Sophomore Year INTG 2XX Global Perspective	<u>ECON 200 Principles of Economics</u> COMM 261 Mass Media and Society PUBR 241 Public Relations	ECON 200 Principles of Economics (if needed) COMM 261 Mass Media and Society(if needed)
Junior Year INTG 3XX Reflections	<u>BUSI 307 Marketing*</u> PUBR 363 Media and Public Relations Writing PUBR 367 Layout and Design	COMM 339 Persuasion PUBR 363 Media and Public Relations Writing (if needed) Option Course
Senior Year INTG 4XX Citizenship	<u>BUSI 367 Advertising*</u> PUBR 493 Internship Option Course (if needed)	PUBR 491 Public Relations Cases Option Course (if needed)
Prior to graduation students must take A course satisfying the Beauty and Meaning in Works of Art requirement A course satisfying the lab Science requirement		

Option Course: PUBR majors must select at least one course from among
 BUSI 105 Introduction to Commerce
 BUSI 315 Human Resources
 COMM 333 organizational Communication
 PSYC 237 Organizational and Industrial Psychology

<p>Legend</p> <ul style="list-style-type: none"> • BOLD indicates course must be taken in this term • <u>Underline</u> indicates course must be taken in sequence • Regular type indicates flexibility when course is taken • An asterisk (*) indicates that a prerequisite exists for the course
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NOTES:

1. BUSI 105 is a prerequisite for BUSI 307
2. BUSI 307 is a pre-requisite for BUSI 367
3. BUSI 335 requires permission of the instructor or multiple pre-requisites
4. Internships can be taken either semester of the senior year and can be performed during the summer as well as during the academic year.

** Public Relations majors are encouraged to discuss with the Public Relations Major Coordinator (or another faculty member teaching in the Public Relations major) a plan for taking additional elective courses that support their career plans.

Date Updated:	3/20/2013	By:	Lee McGaan, Chair, Communication Studies
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Public Relations Major (if student plans to go off-campus for a semester)
Department of Communication Studies

	Fall Semester	Spring Semester
Freshman Year ENGL 110 COMM 101 Foreign Language at 102 level	INTG 101 ILA	BUSI 105 Intro to Commerce (pre-requisite)
Sophomore Year INTG 2XX Global Perspective	<u>ECON 200 Principles of Economics</u> COMM 261 Mass Media and Society PUBR 241 Public Relations	ECON 200 Principles of Economics (if needed) COMM 261 Mass Media and Society(if needed)
Junior Year INTG 3XX Reflections	<u>BUSI 307 Marketing*</u> PUBR 363 Media and Public Relations Writing PUBR 367 Layout and Design Option Course	<u>BUSI 367 Advertising*</u> COMM 339 Persuasion PUBR 363 Media and Public Relations Writing (if needed)
Senior Year INTG 4XX Citizenship	<i>Off Campus Study</i>	Option Course (as needed) PUBR 491 Public Relations Cases PUBR 493 Internship
Prior to graduation students must take A course satisfying the Beauty and Meaning in Works of Art requirement A course satisfying the lab Science requirement		

Option Course: PUBR majors must select at least one course from among

- BUSI 105 Introduction to Commerce
- BUSI 315 Human Resources
- COMM 333 organizational Communication
- PSYC 237 Organizational and Industrial Psychology

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- **BOLD** indicates course must be taken in this term
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NOTES:

1. BUSI 105 is a prerequisite for BUSI 307
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3. BUSI 335 requires permission of the instructor or multiple pre-requisites
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