

PUBR Major – Student Analysis Sheet

NAME: _____

Expected Date of Graduation: _____

| General Education Coursework: | Semester | Grade |
|--|----------|-------|
| INTG 101 – Introduction to Liberal Arts | | |
| COMM 101 – Fundamentals of Communication | | |
| ENGL 110 – Composition and Literature | | |
| Foreign Language at the 102 level | | |
| INTG 2xx – Global Perspectives | | |
| INTG 3xx - Reflections | | |
| INTG 4xx - Citizenship | | |
| Art Appreciation | | |
| Science Lab | | |

| PUBR Major Courses: | Semester | Grade |
|---|----------|-------|
| PUBR 341 - Public Relations | | |
| PUBR 363 -Media and Public Relations Writing | | |
| PUBR 367 - Layout & Design | | |
| PUBR 491 - Public Relations Cases | | |
| PUBR 493 - PR Internship OR approved non-credit internship | | |
| COMM 261 - Mass Media and Modern Society | | |
| COMM 339 - Persuasion | | |
| ECON 200 - Principles of Economics | | |
| BUSI 307 - Principles of Marketing | | |
| BUSI 367 - Advertising | | |
| <i>Select one</i> | | |
| BUSI 105 – Introduction to Commerce | | |
| BUSI 335 - Human Resources | | |
| COMM 333 – Organizational Communication | | |
| PSYC 237 – Organizational and Industrial Psychology | | |

| <i>Graduation Checklist</i> | Correct |
|--|---------|
| No more 14 course credits in a single discipline | |
| At least 16 course credits at M.C. - - after 24 total credits, at least 6 at M.C. | |
| No more than 2.5 course credits of Experiential Credit (Intern, Ind. Study & Workshop) | |
| C- or better grade in all major courses and an overall C average in the major | |
| Completion of the Application for Degree in the Spring of your Junior Year | |
| Total of 32 course credits | |