

KJKM Leadership Consultants

“Creating Leaders for the Future”

Leadership: The Backbone of the Organization

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Overview

- What is leadership
- Why train leaders
- What is our market potential
- What are the objectives of our program
- Brief outline of program

What is leadership?

- Keys to leadership
- Communication as a role
 - Organizational harmony
 - Conflict management

Why do we train leaders?

- Effective leaders produce effective employees
- Effective employees means more money for the company
- Not everyone is a born leader, many need training

Market Potential: Potential Clients

- Why our marketing will be successful
- Who will we market towards
- What organizations will we market towards

Market Potential: Selling Strategy

- Why companies need leaders
- How we will sell our program
- Successful companies have good leaders
- We will give organizations what they need most

Who are we targeting?

- People already in leadership positions
 - Managers
 - Supervisors
- Ambition
- Motivation
- Respect
- Enthusiasm

Objectives of our program

- After the completion of the program, trainees will be able to:
 - Have a full understanding of the various leadership styles.
 - Know how to effectively use communication skills within the workplace.
 - Effectively resolve conflicts within their division

Program Outline

- What is leadership and the importance of leadership within the organization
- Styles of leadership
- Leadership responsibilities
- Communication skills

Review

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