

Student: _____

Case #/Title: _____

Position: _____

COMM 491 - Ethics Case Oral Presentation Rating / Feedback Form

1. The speaker uses effective introductory and concluding material. _____
(1 - 5 pts.)
The speaker provides adequate background and context for the material presented.
 - *presents an identifiable THESIS / DECISION.*
 - *previews his/her main points.*
 - *provides a summary and appropriate closing.*

2. The speaker effectively structures content to aid understanding. _____
(1 - 10 pts.)
 - *"highlights" main points through transitions and internal summaries*
 - *provides appropriate support material to illuminate or prove key assertions*
 - *major points of the presentation/analysis are ordered in an clear and effective way.*

3. The speaker provides appropriate content for the assignment. _____
(1 - 15 pts.)
 - *demonstrates understanding of ethics traditions*
 - *demonstrates mastery of the "McGaan Box" method.*
 - *presents a clear justification for his/her "side"*
 - *responds directly to his/her "opponent's" arguments*
 - *is able to handle questions on the presentation well.*
 - *uses outside sources as appropriate to the case.(optional)*

4. The speaker shows adaptation to the audience and assignment. _____
(1 - 10 pts.)
 - *adapts traditional speaking models to the analysis of a case.*
 - *provides information that is new or useful to the audience.*
 - *uses language that is clear and appropriate for the audience and situation.*
 - *meets the purposes of the assignment (good debate form, clash of views)*

5. The speaker has a conversational presentation style. _____
(1 - 10 pts.)
 - *does **not READ** directly from notes.*
 - *makes reasonable amounts of eye contact with the audience.*
 - *seems reasonably poised and confident in his/her material.*

Score _____

ASSIGNMENT GRADE _____