

COMM Portfolio Artifact Planning Sheet-

Name:

I. **Messages-** This section requires at least 5 artifacts of different types of messages

<i>Required Artifact Type</i>	<i>Selected Artifact</i>	<i>Course/Activity/Job Artifact Comes From</i>
<b>Research Paper</b> (with significant information gathering, such as heavy library research)		
<b>Mediated Message</b> (involving the use of technology such as a video production, web site design, graphic design)		
<b>Oral Communication</b> (such as a formal class presentation, radio/tv on mic/camera performance) [Generally you should avoid COMM 101 speeches.]		
<b>Professional Message</b> (this needs to be the kind of message you believe you will need to create for your life after college. Ideally your best work)		
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II. **Knowledge-** This section requires at least 4 artifacts demonstrating different knowledge in the Communication Field.

*Choose 4 Knowledge Areas      Selected Artifact      Course/Activity/Job Artifact Comes From*

<b>Interpersonal Comm.</b>		
<b>Group Comm.</b>		
<b>Social Effects of Media</b>		
<b>History of Comm.</b>		
<b>Communication Theory</b>		
<b>Persuasion &amp; Argumentation</b>		
<b>Organizational Comm.</b>		
<b>Communication Criticism</b>		

III. **Application-** This section requires at least 5 artifacts that demonstrate your ability to apply knowledge.

*Choose 5 Application Areas      Selected Artifact      Course/Activity/Job Artifact Comes From*

<b>Persuasive/PR Campaigns</b>		
<b>Policy or PR Cases</b>		
<b>Conflict Management</b>		
<b>Team/Group decision-making/problem solving</b>		
<b>Training Programs</b>		
<b>Website Development</b>		
<b>Audience Analysis</b>		
<b>Communication/Media Criticism &amp; Evaluation</b>		
<b>News/Entertainment Programing</b>		
<b>Video/Audio Production</b>		
<b>News Reporting/Writing</b>		
<b>Graphic Design &amp; Layout</b>		
<b>Public Relations Materials</b>		

- IV. **Skill-** This section requires at least 4 artifacts that demonstrate you can skillfully create messages across different communication contexts. (*Attention: this area requires you to fulfill 5 skill areas but only requires 4 artifacts. If one of the artifacts can't fulfill 2 areas you will need 5 artifacts.*)

<i>Required Skill Areas</i>	<i>Selected Artifact</i>	<i>Course/Activity/Job Artifact Comes From</i>
<b>Oral Communication</b> (any form that involves a message delivered thru oral communication)		
<b>Oral Communication</b> (this example must be in a different form than the first) (e.g. speech vs group presentation vs group problem solving vs interviewing vs training demo, etc.)		
<b>Written Communication</b> (this may take any form from a research paper to a campaign brief)		
<b>Professional Level Media Message</b> (any form that involves the use of media technology from a television news story to a website design)		
<b>Interaction with others</b> (any form of activity that involves skillful communication with others)		