

COMM Portfolio Artifact Planning Sheet-

Name:

I. **Messages-** This section requires at least 5 artifacts of different types of messages

<i>Required Artifact Type</i>	<i>Selected Artifact</i>	<i>Course/Activity/Job Artifact Comes From</i>
Research Paper (with significant information gathering, such as heavy library research)		
Mediated Message (involving the use of technology such as a video production, web site design, graphic design)		
Oral Communication (such as a formal class presentation, radio/tv on mic/camera performance) [Generally you should avoid COMM 101 speeches.]		
Professional Message (this needs to be the kind of message you believe you will need to create for your life after college. Ideally your best work)		
Professional Message (this needs to be the kind of message you believe you will need to create for your life after college. Ideally your best work)		

II. **Knowledge-** This section requires at least 4 artifacts demonstrating different knowledge in the Communication Field.

Choose 4 Knowledge Areas Selected Artifact Course/Activity/Job Artifact Comes From

Interpersonal Comm.		
Group Comm.		
Social Effects of Media		
History of Comm.		
Communication Theory		
Persuasion & Argumentation		
Organizational Comm.		
Communication Criticism		

III. **Application-** This section requires at least 5 artifacts that demonstrate your ability to apply knowledge.

Choose 5 Application Areas Selected Artifact Course/Activity/Job Artifact Comes From

Persuasive/PR Campaigns		
Policy or PR Cases		
Conflict Management		
Team/Group decision-making/problem solving		
Training Programs		
Website Development		
Audience Analysis		
Communication/Media Criticism & Evaluation		
News/Entertainment Programing		
Video/Audio Production		
News Reporting/Writing		
Graphic Design & Layout		
Public Relations Materials		

- IV. **Skill-** This section requires at least 4 artifacts that demonstrate you can skillfully create messages across different communication contexts. (***Attention:** this area requires you to fulfill 5 skill areas but only requires 4 artifacts. If one of the artifacts can't fulfill 2 areas you will need 5 artifacts.*)

<i>Required Skill Areas</i>	<i>Selected Artifact</i>	<i>Course/Activity/Job Artifact Comes From</i>
Oral Communication (any form that involves a message delivered thru oral communication)		
Oral Communication (this example must be in a different form than the first) (e.g. speech vs group presentation vs group problem solving vs interviewing vs training demo, etc.)		
Written Communication (this may take any form from a research paper to a campaign brief)		
Professional Level Media Message (any form that involves the use of media technology from a television news story to a website design)		
Interaction with others (any form of activity that involves skillful communication with others)		