I.B

Goal- Discover and Support Material Effectively in a Variety of Message Types

For the objective of discovering and using support material effectively in a variety of message types, I decided to use my agenda-setting theory paper for the introduction to communication class that I took my sophomore year. I decided to use this paper because it was a paper that I had to do extensive research to explain my theory and how it applies to everyday life. I felt that in the paper, I did a good job showing a thesis and giving and supporting my evidence of how it does apply to life.

This artifact came to be for a research assignment given in a class. I started the process of completing the assignment by heading to the library to start my research. I used the electronic card catalog to find books and used the online databases to find articles and scholarly journals. I found many books, articles, and scholarly journals from the library that talked extensively about the agenda-setting theory. After finding all of my resources, I set out to read and gain the knowledge from them.

I feel that this paper, like all others, has both strengths and weaknesses. One of the main strengths is that I do a very good job at showing how the agenda-setting theory applies to everyday life. I talked about how the media, especially news, affects what everybody communicates about. One of the weaknesses would be my conclusion. I felt that I could have written a better conclusion by summarizing my paper better.