*1 Begin show, Intro. slide*

-With nearly 100 different cheerleading companies out there, it can be difficult to find the right one for your squad.

-The success of your cheerleading season relies upon the quality of your summer cheerleading camp.

-I have been fortunate enough to attend 7 different UCA camps throughout my time as a cheerleader, and I’ve also done a lot of research on the camps themselves, the squads that attend, and the success they’ve had.

-UCA provides an atmosphere for learning cheerleading skills that is fun and beneficial to squads of all ages and types.

-BACKGROUND-
- UCA camps are taught all over
- Certain # of instructors depending on how many campers attend
- Usually last 3 to 4 days

* 2 Overview Slide----------------------------------

Why Should Your squad attend UCA camp?

*Taught by a Highly qualified Staff
*Learn techniques in all areas of cheerleading as well as safety techniques
*Camp are Customized to all levels
*Teambuilding and coaching classes
*Advancement opportunities for individuals and squads

* 3 UCA Staff Slide----------------------------------

Varsity.com says that the Universal Cheerleaders Association is “The best cheerleading company in the world” and it “is where it is today because of its staff”

*Highly Qualified Staff
*Competitive selection process
*Attend work week training camp
*Versatile in all areas of cheerleading
*Excellent teaching abilities
* **4 Content of UCA Camps**------------------------------------------------------------

* Learn skills in all areas of cheerleading  
  - proper warm up and conditioning  
  - Sidelines, floor cheers, and dance  
  - Jumps and tumbling  
  - Stunts- Partner stunts, pyramids, basket tosses, and transitions

* Learn Safety techniques with Safe Zone private coaching
* New Traditions program
* Teambuilding activities
* Daily Evaluations
* Camp Championships

* **5 UCA Camps are customized**-------------------------------------------------------------

* According to  
  * Age Level  
  * Ability Level  
  * Squad Type  
    - coed- guys  
  * Travel Preferences  
  * Length of Camp

* **6 slide of college teams** who have attended UCA camps and have had competitive success-----------------------------------------------

* **7 Teambuilding and Coaching resources**-------------------------------------------------------

* Teambuilding activities within your squad  
* Team bonding with other teams at camp  
* Class for coaches
* Spirit Coaches Education Program  
  - the National Federation of State High school associations recently partnered up with UCA, and according to their website, “The NFHS and UCA will be able to train thousands of spirit coaches to be more effective, professional, and better prepared to serve young people.”
* Safety Certification Program
*8 Advancement for Individuals and Squads---------------------------------------------

*UCA all stars
*Special Events to participate in
   - Macy’s Thanksgiving Day Parade in New York
   - Hollywood Christmas Parade
   - New Years Parade in London
   - Various Bowl Games
*Staff Application
*Opportunity to Compete – UCA also hold competitions all over and nationals in Orlando
*Chance to appear on ESPN

*9 How can You sign up for camp?---------------------------------------------------------------

*Find your regional representative
   - go to varsity.com
   - click on find my rep
*Have your coach contact your rep
*Get signed up for a camp or have UCA come hold a private camp for your team
*Costs vary depending on location and length of camp

CONCLUSION:

- There are many reasons why you should choose UCA for your cheerleading camp.
- These reasons include:
  - the outstanding staff
  - the content of the camp
  - camps are customized to all levels and ages
  - camps include teambuilding and coaching resources
  - UCA provides advancement opportunities for individuals and squads

- UCA provides a fun atmosphere that allows effective learning for cheerleaders of all ages.