This is a speech I gave for “Advanced Public Speaking.” First, I surveyed the class on if they had heard of the high school I was speaking about, and how much they knew about private schools in general. I also asked for their views on certain issues such as academics, sports and financial aid. Next, I wrote an outline of what I planned to say for my speech, targeting the issues my audience was most concerned about and further explaining those which they did not have much background on. Then I wrote out the entire speech and when I verbally gave it, incorporated visuals by making a power point presentation highlighting the main facts and statistics. At the end of the speech, I listened to questions my audience had and answered them with the information I had previously researched. The purpose of writing this speech was to persuade my audience, who in this case would be parents of prospective high school students, to want their children to attend Nazareth Academy. I used statistics to interest them along with credibility of being a graduate of the school and experiencing it first hand. While giving the verbal presentation I used hand gestures along with pointing to the power point for important facts. I also wore a Nazareth Academy shirt.

Looking back at the entire process and watching the video tape of my presentation, I can assess my strengths and weaknesses. I gave a strong verbal speech and was very clear and understandable. My speech flowed smoothly and the power point was a good addition to what I was verbally stating. However, I could have included more specific statistics along with relating the school more to my audience’s lives. At the end of my speech, rather than asking if there were any questions, I could have threw out some ideas to make the audience think and get ideas from.