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Advanced Public Speaking  
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Get Involved in the Race for the Cure

Topic: Susan G. Komen Race for the Cure  
General Purpose: To persuade  
Specific Purpose: To get the community to become involved in the Race for the Cure and support it. 
Central Idea: The Susan G. Komen Race for the Cure is a great event for everyone to get involved in because it raises funds to support research and treatment for undeserving women.

I. History of the Susan G. Komen Foundation  
   A. The story of Nancy and Susan.  
      1. 1978 Suzy discovers breast cancer (age of 33)  
      2. Goes to doctor in Peoria, IL  
         a. Subcutaneous mastectomy  
         b. Six months later she found a lump another lump  
         c. Lung and arm, possibly others  
      3. Spreads due to lack of knowledge of breast cancer.  
      4. Suzy asks Nancy to do something to help the research of breast cancer and help the women that get it.  
      5. 1980 Suzy dies  
   B. 1982 Nancy starts the foundation.  
      1. “Nancy Brinker founds the Susan G. Komen Breast Cancer Foundation on July 22 in Dallas, Texas, in her sister’s memory with $200 and a shoebox of friends’ names.”  
      2. First fund-raiser (Women’s Polo Tourn.) makes $30,000  
      3. First Race for the Cure in 1983 (Dallas, TX)  
      4. First Race for the Cure in Peoria in

II. What the Susan G. Komen Foundations Does  
   A. Race for the Cure  
   B. 75% of the funds for the Race are kept locally  
   C. Corporations sponsor  
   D. Funding goes for undeserving women  
   E. Treatment, screening, and education

III. Race for the Cure  
   A. Women only  
   B. 5k Run/Walk – Race with prizes  
   C. $20 entry fee for women over 18, $10 for under 18  
   D. Fund raising option  
   E. Packet/T-shirt  
   F. Survivors in pink  
   G. Speakers
IV. Three Miles of Men  
A. 1996 is the first year in Peoria  
B. Line the course  
C. Clap, Cheer, Encourage  
D. $20 entry fee  
E. Ages 19-64  
F. Baseball Cap  
G. Good way for men to get involved.  
H. "It's hard for men to conceive of breast cancer, although men can get it," he said. "It's a very traumatic experience, and not all women go through it with as much support as they should. We line up to show support."

V. Conclusion:  
A. Review of main points: Nancy Brinker started the foundation and Race for the Cure to keep a promise to her sister; men and women should take part in Race for the Cure to support and raise funds for the research, screening, and education of breast cancer for undeserving women.  
B. Underview: Funds from the race are kept locally and benefit the community directly by helping the women in the local area.  
C. Last Thought: All Susan could think about as she was dying was how her sister could make it better for other women; shouldn’t we try to make it better by donating our time and money for this cause that we are even susceptible to? Let us all come together as a community and fight against breast cancer, stand up and show the support that we have for one another!